



Robin Schenck

Executive Coach/Facilitator

Based in Greensboro, NC

EXECUTIVE SUMMARY

Robin Schenck is an executive leadership coach and facilitator with over 20 years of experience focused on human behavior, organizational functioning, and leadership development. Robin specializes in leadership development, assessment, and high potential coaching, and interpersonal challenges. She believes that leadership development is more effective when individuals intentionally focus on their own strengths and opportunities for growth with an eye toward organizational culture and expectations.

BACKGROUND

Robin began her career as a psychologist, providing therapy and assessment. She worked in healthcare organizations and educational settings where she focused both on individual growth and organizational change. Prior to leaving the educational setting, she served on the strategic leadership team as the senior director of admission, and then later as the head of a high school. In 2012, Robin established her own coaching and consulting practice. She now enjoys blending her knowledge of human behavior and neuroscience to help adults focus on growth and development in the business environment. She has demonstrated the ability to rapidly learn business knowledge through experience with over 250 leaders from over 150 different organizations.

SECTOR/FUNCTIONAL EXPERIENCE

Her coaching clients have ranged from newly appointed managers to senior level executives from diverse sectors including manufacturing, engineering, logistics, healthcare, pharmaceutical, biotechnology, finance, government, human resources, telecommunications, K-12 education, higher education, and nonprofit.

APPROACH

Coaching

Robin particularly enjoys working with individuals who are striving to take their leadership skills to the next level. She understands the importance of self-awareness and identifying strengths and weaknesses, particularly as the demands of leadership are evolving. She believes the time spent in professional growth and development positively impacts organizational success. She draws on her experience and training both on a leadership team and as a psychologist to assist leaders in thinking through developmental goals that blend operational needs, and strategic thinking. She is well-versed in effective leadership

research and challenges clients to implement effective best practices. Coaching is focused both on individual development and team development.

Facilitation & Teambuilding

Facilitation, much like team coaching, requires Robin to balance the development goals of the individuals with the development goals of the group. Providing both structure and clarity while also remaining flexible and adaptable is paramount. Robin has a professional yet warm style that helps individuals engage with the content.

RELEVANT ASSIGNMENTS

Coaching

- Executive Coaching – Senior Director, global research company. Focus: Results oriented leadership that was effective, calm, and rationale during a period of high growth and change.
- Executive Coaching – Plant manager, chemical manufacturing company. Focus: Develop employees and improve interpersonal skills including emotion management and effective communication skills.
- Executive Coaching – Mid-career middle manager, pharmaceutical company. Focus: Effective team development through increased delegation and increased strategic thinking.
- Group coaching - Senior leaders, manufacturing company. Focus: Effective team process and product. Implementation of individual goals in group context.

Facilitation & Teambuilding

- Small group facilitation for skill development. Electric utility company. Group consisted of senior leaders.
- Strategic planning facilitation and teambuilding with K-12 Educational programs.
- Developed and led workshops focused on continuing education credits for psychologists, behavioral specialists, nurses, and other medical paraprofessionals.

EDUCATION & PROFESSIONAL AFFILIATIONS

- PhD in Psychology at Virginia Commonwealth University
- BA with Honors from the University of North Carolina at Chapel Hill
- Licensed Psychologist in North Carolina
- Credentialed Coach for the International Coaching Federation (ACC level)
- Adjunct Faculty at the Center for Creative Leadership
- Certified in Myers-Briggs Type Indicator (MBTI), Workplace Big 5 Type Indicator, Influence Style Indicator, Change Style Indicator, and FIRO-B; Certified in the Center for Creative Leadership's suite of 360 assessments