

# MAX POTENTIAL PROFILE

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### WELCOME TO THE MAX POTENTIAL PROFILE

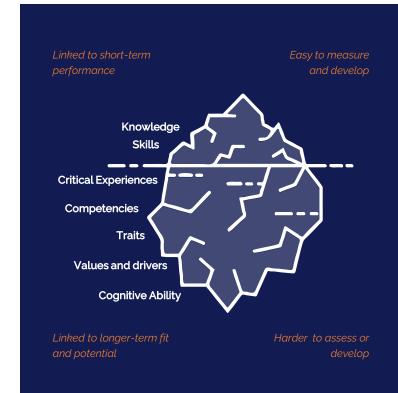
This report is a development tool designed to help you maximize your leadership potential. It's based on research and data on factors that are critical to leadership potential.

### About this report

This report is based on your responses to an online assessment. It focuses on your natural work-related preferences and tendencies.

Many leaders are hired or promoted because of their existing skills or their past track record. While past performance is important, research has highlighted the importance of other factors linked to longer term leadership success. These are often more difficult see or measure.

Exploring all of these factors together provides you with a more holistic view of your current strengths and development areas. These include:



COMPETENCIES	Behavioral skills important to success in leadership roles
CRITICAL EXPERIENCES	Career experiences that prepare us for the challenges of leadership
DRIVERS	Personal values and preferences that influence what motivate us and gives us a sense of purpose.
TRAITS	Personal qualities that are the foundation of our personality. We focus in on those qualities that linked to personal growth and development.
<b>RISK FACTORS</b>	Personal qualities that, if overdone, can get in the way of our effectiveness and development.



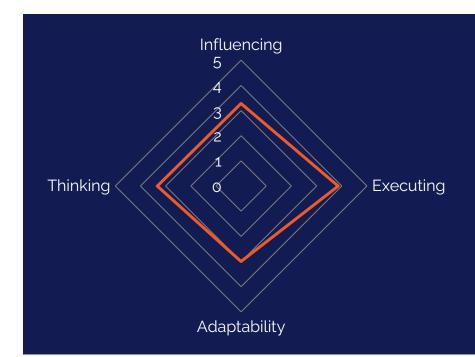
# COMPETENCY SUMMARY

Competencies are skills and behaviors that can be both observed and learned.

They enable us to have a positive impact on the organization and people around us.

Below is a summary of your competency profile across 4 domains of leadership effectiveness.

No one is strong in all 4 areas. The goal is to understand where your spikes of strength lie and which areas may not come so naturally to you.



THINKING	Today's leaders need to be open-minded and curious, exercise good judgement in complex situations and have a broad perspective.
INFLUENCING	Leaders need to build trust and connect with others which requires self and awareness and empathy They also need to be able to motivate and persuade others to follow their lead.
ADAPTABILITY	Effective leaders need to stay keep calm under pressure, adapt to changing circumstances, manage ambiguity and continually learn and grow.
EXECUTING	The responsibilities of leadership require ambition, drive, energy. It's important that leaders demonstrate a bias for action, take the initiative and persist through challenges.



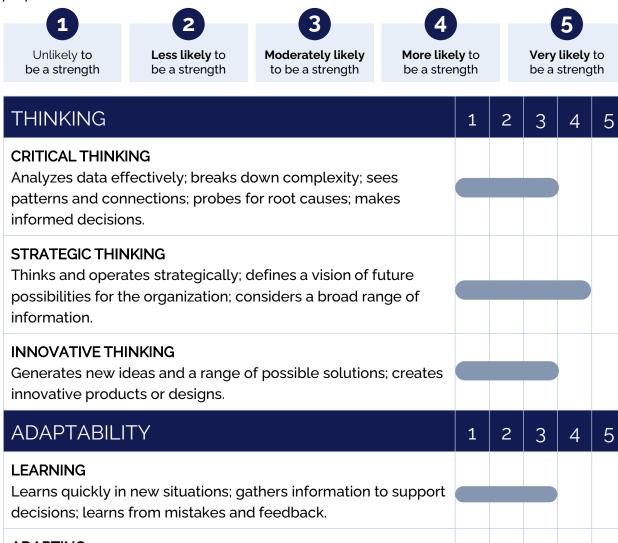


# COMPETENCY PROFILE

### What are your strengths and development areas as a leader?

Take a look at your profile below. Higher scores are those competencies that come more naturally to you and are likely to be energizing and a natural area of strength. Lower scores are areas that are likely more draining for you and less motivating.

Bear in mind this is about your *natural energy* for various competencies, not your *actual performance* in each area.



ADAPTING

Adapts to change; tolerates ambiguity; accepts new ideas and initiatives; adapts style to people or situations; seeks new experiences.

#### RESILIENCE

Optimistic; works effectively under pressure; keeps emotions in check; open to criticism and learns from it; balances work and personal life.





### COMPETENCY PROFILE

1
Unlikely to



be a strength

Less likely to be a strength Moderately likely to be a strength

More likely to be a strength

4

5

Very likely to be a strength

INFLUENCING	1	2	3	4	5
INFLUENCING Makes a strong personal impact; Persuasive and convincing. Good at negotiating; adapts approach to the situation.					
<b>COLLABORATING</b> Respects others; shows empathy; consults others and shares information with them; adapts to the team.					
BUILDING NETWORKS Builds good relationships; relates well to people at all levels; builds networks; warm and approachable.					
VERBAL COMMUNICATION Expresses opinions and argument clearly; skilled public speaker; reads the room and responds to audience; projects credibility.					
WRITTEN COMMUNICATION Writes clearly and convincingly; well-structured and logical; adapts style to needs of audience.					
<b>LEADING PEOPLE</b> Provides clear direction; motivates and empowers others; develops and coaches others; role models high standards.					
EQUITY AND INCLUSION Demonstrates integrity; promotes equity, builds diverse teams.					





### COMPETENCY PROFILE

U
Unlikely <b>to</b>
be a strength

2 is likely t

**Less likely** to be a strength

Moderately likely to be a strength More likely to be a strength

4

**Very likely** to be a strength

EXECUTING	1	2	3	4	5
<b>BIAS FOR ACTION</b> Takes responsibility for tasks and people; takes the initiative; makes quick decisions including tough choices or considered risks.					
TECHNICAL EXPERTISE Applies technical expertise; uses technology effectively; develops technical skills.					
ORGANIZATION Sets clear objectives; plans in advance and anticipates change; identifies and organizes required resources; manages time effectively; meets deadlines.					
<b>DRIVING RESULTS</b> Focuses on customer satisfaction; sets high quality standards; works in an orderly way to consistently achieve goals.					
<b>COMPLYING</b> Follows rules and procedures; keeps to schedules; demonstrates commitment to the organization.					
AMBITION Likes working to stretch goals; prepared to work hard when required; Motivated to advance career; takes control of own development.					
<b>ENTREPRENEURIAL</b> Keeps up to date with market and competitor trends; identifies new business opportunities; strong commercial focus.					



6



# CRITICAL EXPERIENCES

What key experiences have you encountered on the way up? What experiences would help round out your leadership capabilities or prepare you for the next steps in your career?

The profile below is based on your self-reported ratings of your past career experience.



**2** Less likely to be a strength





Very likely to be a strength

	1	2	3	4	5
LEADING PEOPLE Leading, engaging and developing a large team.					
APPLYING TECHNOLOGY Experience selecting and/or implementing technology-driven solutions at a functional or organisational level.					
<b>DEVELOPING TALENT</b> Actively developing people, coaching, and strengthening the pipeline.					
HIGH LEVELS OF RESPONSIBILITY Leading assignments that have the attention of the Supervisory Board or that involve influencing and engaging senior leaders.					
<b>LEADING TRANSFORMATION</b> Leading organisational change at scale. Mobilising people and teams to achieve strategic change. Persisting through challenge and resistance.					
LEADING GROWTH Overseeing execution of a successful strategy to deliver growth.					
<b>LEADING IN A MATRIX</b> Experience leading in a complex structure and managing multiple stakeholder relationships.					
<b>LEADING THROUGH ADVERSITY</b> Leading when times are tough - through a downturn or crisis or recovering from a failure.					

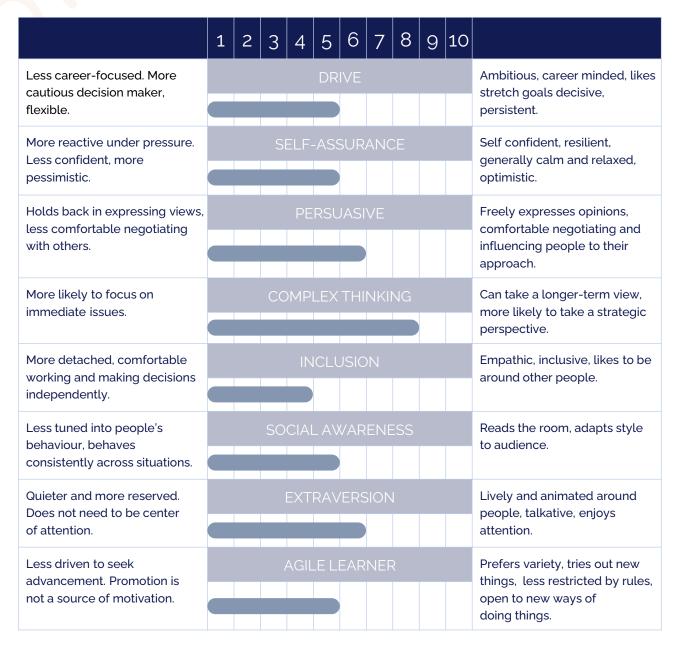




### TRAITS

How would others describe you? What are the foundations of your personality style? What qualities will help fuel your growth and development?

Traits are the building blocks of our personality, They're important as they are the foundation for our leadership style. They impact how we think, how we relate to others, how we make decisions, how we get things done and how we learn.



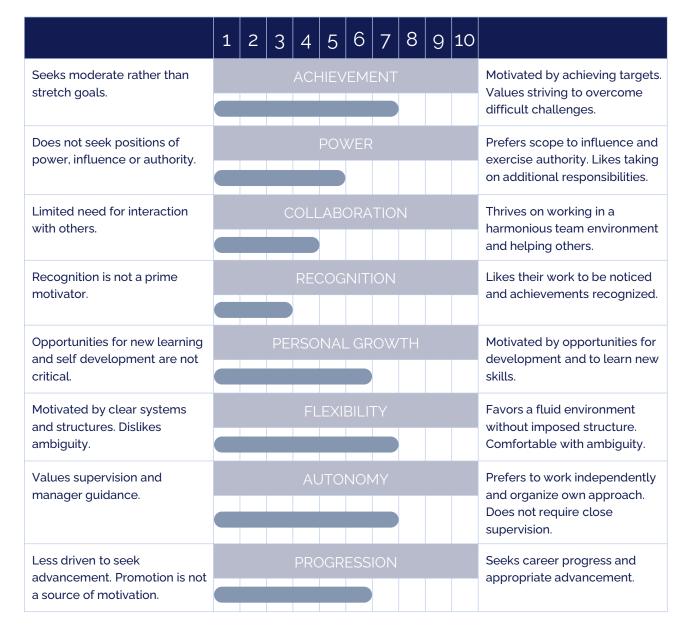




# DRIVERS

What drives you? What gives you a sense of purpose? What type of work and environments bring out the best in you?

Drivers are the motivation. values and preferences that shape our career choices and aspirations. They influence what kinds of environments and work will give us a sense of fulfillment. The goal is not to change your drivers. It's to understand what makes you tick so you can make choices and adaptations that will make your work more productive and rewarding.







# **RISK FACTORS**

What are you like under pressure? What unhelful patterns of behaviour do you get pulled into? How can these trip you up?

Risk factors are tendencies, that when overdone, can get in the way of our effectiveness. Their influence over our behavior tends to get dialled up under high levels of pressure. The goal is not to eliminate them, but to be aware of them and develop strategies to keep them in check.

			lo isk			Low Risk		Med Risk		High Risk	
	1	2	3	4	5	6	7	8	9	10	
EXCITABLE											Emotionally expressive. Can get easily frustrated.
SKEPTICAL											Skeptical and wary of others' intentions.
CAUTIOUS											Concerned about making mistakes or being criticized.
RESERVED											Independent, reserved, detached. Less tuned into others' feelings.
LEISURELY											Seem cooperative but can be stubborn and procrastinate if pushed for results.
BOLD											Over-confident in abilities. Less open to others' input or feedback.
MISCHIEVOUS											Unafraid of risk. Tendency to push boundaries and test limits.
COLORFUL											Energetic, always busy and can over-commit. Moves fast and may not listen well.
IMAGINATIVE											Tendency to be overly creative or to come up with unrealistic ideas.
DILIGENT											Can get lost in the detail and set excessively high standards for self and others.
DUTIFUL											Rarely question authority. Avoid rocking the boat.



### MPP SUMMARY





### MPP CONCLUSIONS

#### Strengths

- Strategic Thinking You're an intellectually curious, big picture thinker. You can anticipate the future, connect the dots and see possibilities that others overlook.
- Influencing You are a persuasive communicator and are able to rally others around your vision. You have a well-developed network and work well with others across the business
- Executing You have a strong bias for action and can be relied on to get complex projects across the finish line. You are willing to take tough decisions and empower others to deliver.

#### **Development Areas**

• Adaptability – You need to work on developing your personal resilience under pressure. You could work on being more open to change and willing to adjust your plans as the situation evolves.

#### Purpose

• You love opportunities to challenge yourself, overcome difficult challenges and achieve stretch goals. You value your independence and like to be given responsibility and trusted to get on and deliver. You value personal development and opportunities to grow and develop your skills.

#### Growth and Risk Factors

- Your natural complex thinking skills mean you have the potential to further strengthen your strategic capabilities. Your confidence, energy and persuasiveness are well suited to leading larger teams.
- Watch out for being too impulsive, testing the limits or taking excessive risks. You need to watch for not trusting others as it prevents you from delegating and playing to your strategic strengths.

#### Recommendations

Your learning curve in your current role has flattened and you are looking for the next challenge in your career. Look for an opportunity to push outside your comfort zone. Explore with your manager opportunities to lead a cross-functional strategic change project in an area where you lack deep expertise. This will require you to delegate, empower and build trust in your team. Focus on leading with vision and influence.





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